

2-day In-person Seminar:

Anatomy of Agile Enterprise

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Chicago, IL

July 30th & 31st, 2015



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Overview :

Gone are the days of business-as-usual tranquility. As today's competitive advantage may be a disadvantage as soon as tomorrow, long-run superior performance calls for non-stop innovation of new value. An agile enterprise must continually change and must even be able to reinvent its core essence in the face of major business discontinuities.

There is hardly any business change in which information technology (IT) does not play a role. In contrast, change is increasingly IT-driven. In addition to cost efficiency and reliability of operations, the role of IT as the enabler of organizational agility and innovation is increasing in importance.

However, the prevailing IT mess of large organizations does not readily yield to the ever-changing market needs. Over time, the IT landscape has evolved incrementally and resulted in "integration spaghetti" that is prohibitively difficult and expensive to manage and maintain. The organization is fragile rather than agile.

About two thirds of IT projects fail in some important way: time and budget overruns, terminations, or all of these. The economic impact of this problem is at around three billion dollars, or close to 5 per cent of global GDP. As projects are getting bigger and more complex, the number of project failures is actually increasing. Large IT projects are 20 times more likely to fail than large projects in other sectors, such as construction.

What are the reasons for this poor performance of IT? What should be done to improve IT?

The knee-jerk reaction to the increasing cost and pricing pressures is to focus on the operating costs of IT. When IT is seen as a mere cost center, however, the focus is inherently on short-term value realization.

Agenda:

Day 1:	Day 2:
Lecture 1: Introduction and Overview	Lecture 1: Review of Day 1
Lecture 2: Agility Imperative	Lecture 2: New Demands of IT Leadership
Lecture 3: Enterprise as a System: Fundamental Perspectives	Lecture 3: The Changing Relationship Between Business and IT
Lecture 4: Dealing with the Wickedly Complex Environment	Lecture 4: IT Governance: from Conformance to Performance
Lecture 5: In Need of Agile Strategy	Lecture 5: Three IT Realms: Technical, Socio-Technical, Ecosystemic
Lecture 6: On the Lookout for Agile Organization Form	Lecture 6: Towards IT-Driven Strategy
Lecture 7: Structure Follows Strategy	Lecture 7: Tools and Methods
Lecture 8: The Art of Enterprise Transformation	Lecture 8: Questions and Answers, Recap and Summary
Lecture 9: Tools and Methods	
Lecture 10: Questions and Answer	

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Look forward to meeting you at the seminar

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